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Melaka expands campervan & caravan sites to boost tourism

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Photo: [Ab Rauf Yusoh](#) FB

In a bid to attract more travellers and enhance tourism, the [Melaka state government](#) announces plans to establish additional caravan or campervan sites.

Chief Minister Datuk Seri Utama Ab Rauf Yusoh highlights the initiative as an effort to make Melaka a preferred destination for [caravan](#) and [campervan](#) owners.

Current campervan & caravan sites



Photo: [Ab Rauf Yusoh](#) FB

Ab Rauf reveals that currently, two caravan sites are operational: the Recreational Vehicle Park in Bukit Serindit and Paya Lebar, Masjid Tanah.

Emphasising the cost-effective nature of campervan vacations, he envisions Melaka becoming an attractive location for campervan enthusiasts.

“Campervans provide a cost-effective way of vacationing, and they can bring a new attraction to the campervan owners in Malaysia.

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Insha’Allah, we will establish campervan sites in areas such as Pantai Tanjung Bidara, Kuala Linggi, and several other areas up to Sungai Kesang,” he said.

Future plans and facilities enhancement



Photo: [Ab Rauf Yusoh](#) FB

During the press conference, the Chief Minister details the government's commitment to improving facilities at each campervan site.

The enhancements include provisions for toilets, prayer rooms, cooking areas, and barbecue spots. This move aims to not only accommodate local campervan enthusiasts but also attract international travellers to explore Melaka.

“We encourage industry players to get involved in the campervan tourism sector, and it will undoubtedly attract international travelers to Melaka,” he added.

[See also Melaka to host World Tourism Day and Conference 2025](#)



Photo: [Ab Rauf Yusoh](#) FB

The state government's strategic focus on expanding campervan sites aligns with a broader vision to position Melaka as a key destination for campervan tourism.

With over 1,000 caravans traversing Malaysia under the Campervan and Motorhome Malaysia Association, this initiative seeks to tap into a growing trend of cost-effective and adventurous travel.

As Melaka works towards establishing campervan sites in various scenic locations, including Pantai Tanjung Bidara, Kuala Linggi, and Sungai Kesang, the move promises to contribute significantly to the state's tourism sector.

The provision of enhanced facilities underscores a commitment to providing a holistic and enjoyable experience for campervan enthusiasts, both local and international.

Source: [Melaka Hari Ini](#)

[Local Tourism](#)